

SIZZLIN' HOT MED SUPP CASH BONUS

Warm up your Winter with New Era's Sizzlin' Hot Med Supp Cash Bonus!

Submission Period:
1/17/22 - 4/15/22

Payout Date:
5/13/22

SIZZLIN' HOT EARNINGS OF UP TO \$300 IN EXTRA CASH PER UW APP!

Qualifying Plans	Submit 21+ Qualifying Apps	Submit 11 - 20 Qualifying Apps	Submit 1 - 10 Qualifying Apps
Underwritten Plans F ^{HD} & G ^{HD}	\$300 for each app	\$250 for each app	\$200 for each app
Underwritten Plans C, F & G	\$275 for each app	\$225 for each app	\$175 for each app
Underwritten Plans N & M	\$250 for each app	\$200 for each app	\$150 for each app
Open Enrollment Plans F ^{HD} & G ^{HD}	\$200 for each app	\$150 for each app	\$100 for each app
Underwritten MA Gap (Hospital Indemnity Plan)	\$175 for each app	\$125 for each app	\$75 for each app

Policies must be issued and paid for by 4/30/22 and remain in-force throughout the entire qualification period.

Rules and exclusions are listed on the back.

Calculation Examples

Example: Producer submits 21 qualifying applications.

Plan	Apps Submitted	Bonus per App	Total
Underwritten Plan F ^{HD}	7	\$300	\$2,100
Underwritten Plan C	7	\$275	\$1,925
Underwritten Plan N	5	\$250	\$1,250
Open Enrollment Plan G ^{HD}	2	\$200	\$400
Total Bonus Earnings			\$5,675

Example: Producer submits 14 qualifying applications.

Plan	Apps Submitted	Bonus per App	Total
Underwritten Plan F ^{HD}	4	\$250	\$1,000
Underwritten Plan C	7	\$225	\$1,575
Underwritten Plan N	2	\$200	\$400
Open Enrollment Plan G ^{HD}	1	\$150	\$150
Total Bonus Earnings			\$3,125

Example: Producer submits 10 qualifying applications.

Plan	Apps Submitted	Bonus per App	Total
Underwritten Plan F ^{HD}	4	\$200	\$800
Underwritten Plan C	3	\$175	\$525
Underwritten Plan N	2	\$150	\$300
Open Enrollment Plan G ^{HD}	1	\$100	\$100
Total Bonus Earnings			\$1,725

Rules & Exclusions

Excludes Florida Medicare Supplement applications. Application/Policy count starts at 0 on 1/17/22 at 12 A.M.. No conversion business, new business only.

Policies must be received between the Submission Period of 1/17/22 through 4/15/22. Policies must be issued and paid for by 4/30/22. Policies must remain in-force throughout the entire qualifying period which ends on 4/30/22.

Producers and FMOs must be in good standing with New Era Life Insurance Company, New Era Life Insurance Company of the Midwest, and Philadelphia American Life Insurance Company (collectively "The Company") at the conclusion of the cash incentive.

The Company reserves the right to withhold a payout if persistency, loss ratios and production do not meet an acceptable level. The Company, at its sole discretion, reserves the right to modify or change any of the qualifications or offerings at any time. The decision of The Company on any interpretation of these rules shall