



Submit 21+ Qualifying Apps

Receive the below amount for each qualifying app!

\$300

Underwritten Plans F^{HD} & G^{HD}

\$275

Underwritten Plans C, F & G \$250

Underwritten Plans N & M \$200

Open Enrollment Plans F^{HD} & G^{HD} \$175

Underwritten
MA Gap
(Hospital Indemnity Plan)

Submit 11-20 Qualifying Apps



\$250

Underwritten Plans F^{HD} & G^{HD} **\$225**

Underwritten Plans C, F & G \$200

Underwritten Plans N & M \$150

Open Enrollment Plans F^{HD} & G^{HD} \$125

Underwritten
MA Gap
(Hospital Indemnity Plan)



Submit 1-10 Qualifying Apps

Receive the below amount for each qualifying app!

\$200

Underwritten Plans F^{HD} & G^{HD}

\$175

Underwritten Plans C, F & G

\$150

Underwritten Plans N & M \$100

Open Enrollment Plans F^{HD} & G^{HD} \$75

Underwritten MA Gap (Hospital Indemnity Plan)



Payout Examples

Example: Producer A submits 21 qualifying applications.

Plan	Apps Submitted	Bonus per App	Total
Underwritten Plan F ^{HD}	7	\$300	\$2,100
Underwritten Plan C	7	\$275	\$1,925
Underwritten Plan N	5	\$250	\$1,250
Open Enrollment Plan G ^{HD}	2	\$200	\$400

Total Bonus Earnings

\$5,675

Example: Producer B submits 14 qualifying applications.

Plan	Apps Submitted	Bonus per App	Total
Underwritten Plan F ^{HD}	4	\$250	\$1,000
Underwritten Plan C	7	\$225	\$1,575
Underwritten Plan N	2	\$200	\$400
Open Enrollment Plan G ^{HD}	1	\$150	\$150

Total Bonus Earnings

\$3,125

Example: Producer C submits 10 qualifying applications.

Plan	Apps Submitted	Bonus per App	Total
Underwritten Plan F ^{HD}	4	\$200	\$800
Underwritten Plan C	3	\$175	\$525
Underwritten Plan N	2	\$150	\$300
Open Enrollment Plan G ^{HD}	1	\$100	\$100

Total Bonus Earnings

\$1,725

Rules & Exclusions

Excludes Florida Medicare Supplement applications. Application/Policy count starts at 0 on 7/18/2022 12 A.M. No conversion business, new business only.

Policies must be received between the Submission Period of 7/18/2022 to 9/30/2022. Policies must be issued and paid for by 10/14/2022. Policies must remain in-force throughout the entire qualifying period which ends on 10/14/2022.

Producers and FMOs must be in good standing with New Era Life Insurance Company, New Era Life Insurance Company of the Midwest, and Philadelphia American Life Insurance Company (collectively "The Company") at the conclusion of the cash incentive.

The Company reserves the right to withhold a payout if persistency, loss ratios and production do not meet an acceptable level. The Company, at its sole discretion, reserves the right to modify or change any of the qualifications or offerings at any time. The decision of The Company on any interpretation of these rules shall be final and conclusive.