



Earn Rewards for Your Business

Med Supp and Dental Marketing Credits Program



Every day, your clients are rewarded with great Medicare supplement and dental coverage. And we think you should be rewarded too! When you place your business with Mutual of Omaha, you'll be rewarded with marketing credits to grow your business.

How to Earn Rewards

All it takes is a combined minimum of 7 issued Medicare supplement insurance (excludes internal and affiliate conversions and guaranteed issue business) and dental insurance applications in each month to earn marketing credits you can use to build your business.

The marketing credits you'll earn are based on 1% of Med supp and/or dental annual new business premium.



Marketing Credits Program Period

Credits are earned based on business issued from Aug. 1, 2025, to July 31, 2026.

Redeem Your Marketing Credits

You can redeem your credits anytime during the program period. Don't forget — earned credits expire Sept. 30, 2026.

- Submit a qualified business receipt along with the marketing credits reimbursement form.
- All receipts must be paid in the current calendar year.
- Producers need to be actively contracted with Mutual of Omaha to redeem.
- Please allow three to four weeks to process your request for reimbursement.

Check Your Balance

Go to mutualofomaha.com/broker, go to the **Sales & Marketing** section and click on **Med Supp & Dental Marketing Credits**.

Note: Marketing credits for special agents are allocated to their agency.