



Trinity Life Insurance Company



**FAMILY BENEFIT
LIFE INSURANCE CO.**

LEAD BONUS PROGRAM

Trinity Life and Family Benefit Life recognize that lead mailers are becoming very expensive especially with the escalating cost of postage. We offer you a solution to help offset some of these high costs and sell more life insurance.

Once you have reached \$5,000 of net issued annualized life insurance premium per calendar month, minimum 5 policies, you will be eligible to receive a 5% bonus to be used towards the purchase of leads with the lead company of your choice. There is NO MAXIMUM to the amount of bonus that you can earn.

You may purchase leads from any lead company of your choosing. Leads through select lead vendors will be offered at special discounted rates for Trinity Life and Family Benefit Life agents when using our Lead Certificates. This means more leads per dollar for you.

* Monthly notification letters will be sent out by e-mail to individuals qualifying for the Lead Bonus Program. Lead Bonus Program applies only to life insurance products, excluding worksite policies. Persistency MUST remain above 80% to qualify for the bonus. Policy payment status must be current and re-writes will not count towards the bonus. Trinity Life Insurance Company and Family Benefit Life Insurance Company govern all rules and regulations of the program and may modify or terminate this program at any time without prior notice.

OFFERING THE PERSONAL PRODUCER A SOLUTION