



# SUPPLEMENT YOUR FINAL EXPENSE LEAD COSTS

An Exclusive Final Expense Lead Program

*This Eldercare Lead Program is the ultimate tool to grow your Final Expense business. When you partner with Eldercare you may be able to take part in our industry-leading cost sharing lead program where you are rewarded with lower lead costs each month for the applications you write.*

*We offer the following pricing on a 1,000 piece Final Expense direct mail lead drop with preferred vendors:*

**WRITE 15 APPS IN A MONTH...YOU PAY ONLY: \$180**

**WRITE 10 APPS IN A MONTH...YOU PAY ONLY: \$230**

**WRITE 5 APPS IN A MONTH...YOU PAY ONLY: \$305**

**Call today and consult with your  
Final Expense Agent Success Manager!**

**800-777-9322**

## OUR PREFERRED LEAD VENDORS:



**Contact: Steve Weir**  
800-283-0187 x114  
[steveweir@leadconcepts.com](mailto:steveweir@leadconcepts.com)  
Lead pieces: B8-BV-1,  
7-B16-10-2S, B7-V-W1V



**Contact:**  
**Amber Carey**  
866-540-6797

[amber.carey@mspowermail.com](mailto:amber.carey@mspowermail.com)  
Lead pieces: F202; F214; F240; F241



**Contact:**  
**Brittany Bowles**  
336-472-1322 x1806  
[bkbbowles@leads2success.com](mailto:bkbbowles@leads2success.com)  
Lead piece: F02J



**Contact:**  
**Jessica Roberts**  
469-402-0252  
[jessica@targetleads.com](mailto:jessica@targetleads.com)  
Lead pieces: FB3; B-FE4



**Contact:**  
**Chris Etheridge**  
214-440-2537  
[chriswithlc@gmail.com](mailto:chriswithlc@gmail.com)  
Lead pieces: E-64 & E-290

**Terms & Conditions:** 1. Lead program is based off the Preferred Lead Vendors lowest standard rate per 1,000 final expense mail piece. Agent is responsible for mailings over 1,000 or any additional cost. 2. Qualification terms are month-to-month. Qualifying business must be issued between the first of the month and last day of the same month. 3. Lead drop must be redeemed by the end of the following month or co-op opportunity expires. 4. No transferring, overlapping of months or sharing of issued business to qualify. 5. Qualifying Agents must be contracted, in good standing with Eldercare and maintain 70% placement ratio. 6. Not all Agents and Agencies will qualify. Confirm with your Eldercare Agent Service Manager to verify qualification. 7. Only good with Preferred Lead Vendors. 8. Not redeemable for cash or credit with preferred or outside vendors. 9. Policies written and issued on written and issued on yourself or your family do not qualify. 10. Premier reserves the right to modify Terms & Services without notice.