



AN INTEGRITY COMPANY

SUPPLEMENT YOUR FINAL EXPENSE LEAD COSTS

An Exclusive Final Expense Lead Program

This Eldercare Lead Program is the ultimate tool to grow your Final Expense business. When you partner with Eldercare you may be able to take part in our industry-leading cost sharing lead program where you are rewarded with lower lead costs each month for the applications you write.

We offer the following pricing on a 1,000 piece Final Expense direct mail lead drop with preferred vendors:

WRITE 15 APPS IN A MONTH...YOU PAY ONLY: \$180

WRITE 10 APPS IN A MONTH...YOU PAY ONLY: \$230

WRITE 5 APPS IN A MONTH...YOU PAY ONLY: \$305

**Call today and consult with your
Final Expense Agent Success Manager!**

800-777-9322

OUR PREFERRED LEAD VENDORS:



Contact: Steve Weir

800-283-0187 x114

steveweir@leadconcepts.com

Lead pieces: B8-BV-1,
7-B16-10-2S, B7-V-W1V



Contact:

Amber Carey

866-540-6797

amber.carey@mspowermail.com

Lead pieces: F202; F214; F240; F241



Contact:

Brittany Bowles

336-472-1322 x1806

bkbowles@leads2success.com

Lead piece: F02J



Contact:

Jessica Roberts

469-402-0252

jessica@targetleads.com

Lead pieces: FB3; B-FE4



Contact:

Chris Etheridge

214-440-2537

chriswithtlc@gmail.com

Lead pieces: E-64 & E-290

Terms & Conditions: 1. Lead program is based off the Preferred Lead Vendors lowest standard rate per 1,000 final expense mail piece. Agent is responsible for mailings over 1,000 or any additional cost. 2. Qualification terms are month-to-month. Qualifying business must be issued between the first of the month and last day of the same month. 3. Lead drop must be redeemed by the end of the following month or co-op opportunity expires. 4. No transferring, overlapping of months or sharing of issued business to qualify. 5. Qualifying Agents must be contracted, in good standing with Eldercare and maintain 70% placement ratio. 6. Not all Agents and Agencies will qualify. Confirm with your Eldercare Agent Service Manager to verify qualification. 7. Only good with Preferred Lead Vendors. 8. Not redeemable for cash or credit with preferred or outside vendors. 9. Policies written and issued on written and issued on yourself or your family do not qualify. 10. Premier reserves the right to modify Terms & Services without notice.