



LEARN ABOUT OUR

VIP Lead Program

	WRITE 16 APPS
	<p>GET UP TO \$490 BACK TOWARD YOUR LEAD MARKETING!</p> <p>Here's how it works: When you write 16 applications of one product line:</p> <ul style="list-style-type: none">• Medicare Advantage• Medicare Supplement• Final Expense <p>You can submit your paid lead invoice to receive up to \$490 toward your lead marketing costs.</p> <p>Any marketing method counts:</p> <ul style="list-style-type: none">• Direct mail• Digital ads• T65 data• Third-party leads• Self-generated marketing <p>We're here to invest in your success, lighten your marketing costs, and help you reach more clients with confidence.</p>

To qualify, agents must be directly contracted with Eldercare Insurance Services (EIS) at street level, with EIS as their direct upline. A minimum of 16 enrollments must be submitted and issued within three months of their effective dates. Enrollments must be written through carriers the agent is appointed with through EIS. Duplicate member enrollments will not count. Agent must be trained, certified, and eligible as determined by EIS. No cash equivalents. For agent use only. Not for use with consumers. Not affiliated with the United States government or the Federal Medicare Program. Some exclusions and limitations may apply. Product availability may vary by area.