



EMBARK ON AN UNFORGETTABLE JOURNEY
TO THE MAJESTIC LANDSCAPES OF ALASKA!
QUALIFY NOW!



This sales incentive rewards your top-performing sales with an exclusive cruise filled with adventure, relaxation, and the breathtaking natural beauty of Alaska!

QUALIFICATION LEVELS

Agency with 10+ independent producers under the agency

Premium Target: USD \$1,500,000+
6 Available Spots (*Double occupancy)

Top Ten Individual Producer

Premium Target: USD \$200,000+
10 Available Spots (*Double occupancy)

Randomized Drawing

All agents not in the top 10 with
USD \$100,00+ in premium
2 Available Spots (*Double occupancy)

TRACK YOUR PREMIUMS. HIT YOUR TARGETS. MONITOR LEADERBOARDS. JOIN US ON THIS INCREDIBLE JOURNEY!

For more information, please contact:
marketingnotifications@citizensinc.com

Terms and Conditions

- Qualification period: sales made in the period between July 1, 2024 to December 31, 2024.
- Leaderboard Updates: Weekly updates every Monday.
- Final Qualification Announcement: February 28, 2025.
- Alaska convention date: July 19, 2025 to July 26, 2025.
- Qualification is based on your premium performance and short-term persistency.
- Eligibility: Open to all appointed and active insurance producers within Cica Life of America and Citizens Inc.
- Spots Availability: Each assigned spot will enjoy a double occupancy room (*each winner can bring a guest).
- Premium Calculation: Premiums must be collected and processed within the promotion period to count towards qualification.
- Top ten qualification: Based on the 10 first agents to reach sales incentive amount of USD \$200,000+ (qualification is individual only).
- Persistency Requirement: 80% of the sales made in the qualification period must be in force until at least January 31, 2025.



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