

# 2020 FLORIDA CASH BONUS

CASH PAID TO YOU IN ADDITION TO COMMISSIONS & OTHER NEW ERA INCENTIVES!

**\$120** Every Fully Underwritten Plan G  
**\$100** Every Fully Underwritten Plan F or N  
**\$60** Every Open Enrollment Plan G  
**\$50** Every Open Enrollment Plan F or N

**CONTEST RUNS ALL YEAR LONG & PRODUCERS ARE PAID IN A LUMP SUM FOUR TIMES A YEAR!**

Submission Period:	Payout Date:
(A) December 1, 2019 - March 31, 2020 Policies must be issued and paid for by April 10, 2020.	April 17, 2020
(B) April 1, 2020 - June 30, 2020 Policies must be issued and paid for by July 10, 2020.	July 17, 2020
(C) July 1, 2020 - September 30, 2020 Policies must be issued and paid for by October 9, 2020.	October 16, 2020
(D) October 1, 2020 - December 31, 2020 Policies must be issued and paid for by January 8, 2021.	January 15, 2021

**Agency Bonus**  
 \$10 on Fully Underwritten Apps  
 \$5 on Open Enrollment Apps  
 The first 10 applications do not count.

**FMO Bonus**  
 \$5 on Fully Underwritten Apps  
 \$2.50 on Open Enrollment Apps  
 The first 30 applications do not count.

**AGENCY & FMO BONUS WILL BE PAID IN A LUMP SUM SEMI-ANNUALLY!**

**Submission Period:** December 1, 2019 - June 30, 2020  
 Policies must be issued and paid for by July 10, 2020.  
**Payout:** July 17, 2020

**Submission Period:** July 1, 2020 - December 31, 2020  
 Policies must be issued and paid for by January 8, 2021.  
**Payout:** January 15, 2021

**New business Medicare Supplement applications ages 65+ only.** Applications must be submitted, issued, paid and remain in-force throughout the qualification period. Applications for all eligible plans must be received between the above dates and be issued and paid for by the corresponding respective date above. Producers, Agencies and FMOs must be in good standing with New Era Life Insurance Company at the conclusion of the contest period. New Era Life Insurance Company reserves the right to withhold a payout if persistency and production levels do not meet a minimum acceptable level. There will be no bonus for replacement/conversion policies. New business only. The Company, at its sole discretion, reserves the right to modify or change any of the qualifications or offerings at any time. The decision of New Era Life Insurance Company on any interpretation of these rules shall be final and conclusive.