



PRODUCE MORE. GET PAID MORE.

Get rewarded for your production with UFirst Rewards®. **Earn a 10% bonus** when you meet all of the qualifications.

EARN A 10% BONUS - OR EVEN MORE!

Earn a 10% bonus on your life business by meeting the following requirements:

- Earn at least 55,000 in qualified life production credits
- 6-month persistency: 84% or higher
- 12-month persistency: 72% or higher
- Premium applied ratio: 77% or higher

SALES QUALIFICATION PERIOD: DECEMBER 1, 2025 - MAY 29, 2026.

- Applications must be paid by May 29, 2026
- First premium must remain applied through June 15, 2026

Final measurement for sales and quality metrics will be calculated on June 15, 2026.

WANT TO EARN A 12% BONUS?

Meet all of the outlined qualifications and have a 12-month persistency of 80% or better and your bonus increases to 12%!

**Only agents with an established 12-month persistency history are eligible for the increased bonus rate. Payment is subject to the additional program terms and conditions.*

