



# Performance Rewarded.

Earn a **10% CASH BONUS** with UFirst Rewards® when you meet all of the requirements!

## REQUIREMENTS:

- Earn at least 60,000 in qualified life production credits
- 6-month persistency: 84% or higher
- 12-month persistency: 72% or higher
- Premium applied ratio: 79% or higher

## WANT TO EARN A 12% BONUS?

Meet all of the outlined qualifications and have a 12-month persistency of 80% or better and your bonus increases to 12%!

*Only agents with an established 12-month persistency history are eligible for the increased bonus rate. Payment is subject to the additional program terms and conditions.*

Begins

**June 1, 2026**

Ends

**November 30, 2026**

First premium must remain applied through

**December 15, 2026**

**Final measurement for sales and quality metrics will be calculated on December 15, 2026.**

To qualify for the UFirst Rewards bonus, applications must be paid between June 1, 2026 and November 30, 2026 and all other quality metrics are met. Life insurance production credits will be counted at 100% of paid annualized first-year premium up to target. Annuities and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members, other agents, or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only by December 31, 2026. Agent must be in good standing with Americo at the time of payout. New agents who reach 60,000 in qualified life production credit but have not yet established a 6-month or 12-month persistency record may still qualify for the 10% bonus. Americo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.

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