AIMC

AN INTEGRITY COMPANY

AIMC, LLC
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AIMC announces a proud addition to our Marketing Allowance Program to now include Western United Life Assurance Company

Receive $125 for every underwritten case when you have 4 or more cases issued per month.*

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ManhattanLife℠
Since 1850
Western United Life Assurance Company

*Subject to the Program's Terms and Conditions.

MARKETING ALLOWANCE PROGRAM:

AIMC announces its latest Marketing Allowance Program designed specially for agents to help you increase your Manhattan Life Medicare Supplement sales. It will now include your Western United Life Assurance Company Medicare Supplement Sales.

AIMC will pay you a marketing allowance of $125 for each under-written policy issued if you have at least 4 policies issued and credited to you in a calendar month.*

Here's how it works...

When you write 4 or more issued policies during any calendar beginning immediately thru December 31, 2017, you will receive a marketing allowance of $125 for each underwritten policy ("Qualifying Business"). Neither non-underwritten issued business, nor Guaranteed issue business that qualifies under the normal 63-day G.I. period, is Qualifying Business and NEITHER is eligible for the marketing allowance. This marketing allowance is FOR YOU to help offset your expenses for marketing leads and soliciting underwritten Medicare Supplement business for Manhattan Life and/or Western United Life Assurance Company. *It's that simple!*

With Manhattan Life and Western United Life Assurance Company you get:

- Outstanding new business service from a home office staff with years of experience.
- One of the very best eApps in the industry with immediate issue capability at point of sale.
- Very competitive rates.

ManhattanLife℠ Since 1850

*Subject to the Program's Terms and Conditions.

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Continue a great 2017 with Manhattan Life and /or Western United Life Assurance Company!

And, receive a substantial marketing allowance paid TO YOU on a monthly basis to help you cover your marketing and solicitation costs!

PROGRAM'S TERMS & CONDITIONS:

1. "Qualifying Business" is an underwritten Medicare Supplement policy issued by Manhattan Life Insurance Company ("Manhattan Life") or it's affiliate company Western United Life Assurance Company beginning immediately thru December 31, 2017, excluding any not-taken policies during the free look period, cancellations, non-underwritten business, Guaranteed issue business that qualifies under the normal 63-day G.I. period, or any internal or affiliate company replacement business. ("internal replacements")
2. To qualify for the marketing allowance, an eligible writing agent must be contracted through AIMC, LLC, appointed with Manhattan Life and/or Western United Life Assurance Company, and remain in good standing with Manhattan Life and/or Western United Life Assurance Company during the entire applicable calendar month of the Program.
3. To receive the marketing allowance, the eligible writing agent must be the writing agent of record for a minimum of four (4) policies issued by Manhattan Life and/or Western United Life Assurance Company during the applicable calendar month according to these Terms and Conditions. The Marketing Allowance of $125 will be paid for each underwritten case of Qualifying Business.
4. All marketing allowance payments will be mailed to qualifying agents within 21 days after AIMC, LLC approves the marketing allowance.
5. AIMC, LLC has the exclusive right to change the qualifications and/or rules for this marketing allowance program at any time, including cancellation of this program. All decisions by AIMC, LLC regarding this marketing allowance program and/or its cancellation are final.
6. Manhattan Life/Western United Life Assurance Company has no obligation to sponsor or pay any of the costs of the marketing allowance program for any qualifying participant related to this program. AIMC, LLC is solely responsible for and will bear all the costs associated with this marketing allowance program.