



SHENANDOAH LIFE
INSURANCE COMPANY

5 FOR \$500 CHALLENGE

Unlimited Number of Times You Can Earn an Extra \$500!

ARE YOU UP FOR THE CHALLENGE?





SHENANDOAH LIFE
INSURANCE COMPANY

5 FOR \$500 CHALLENGE • HERE'S HOW IT WORKS:

5 Issued Policies = **\$250.00**

Each application submitted
via eApp = **\$25.00**



Each application underwritten
= **\$25.00**

Total potential payout
per 5 Issued Policies =

\$500.00

NUMBER OF TIMES YOU CAN EARN AN EXTRA \$500?:

UNLIMITED!

CONTEST RULES: The incentive period is from September 15, 2017 through October 31, 2017. Only Medicare Supplement Insurance business written for Shenandoah Life Insurance Company counts toward this promotion. Products not available in all states. Minimum of five (5) issued policies to qualify for promotion, and for each additional group of five (5) issued policies that meet the criteria, an agent can qualify for one or more of these incentives. For every five (5) issued policies, agent will receive \$250.00, and for each such application that is submitted electronically using Shenandoah Life's designated eApp platform, agent will receive an additional \$25.00 per application, and for each such application that is underwritten by the insurer, agent will receive an additional \$25.00 per application. Maximum amount agent can receive per every five (5) issued policies is \$500.00 if all of the criteria has been met. Applications must be received and issued during the incentive period and have an effective date no later than January 1, 2018 to count toward the incentive program. Applications that are guaranteed issue will not count for this incentive program. Applications for policyholders in Michigan, Minnesota, and West Virginia will not count for this incentive program. This incentive program is only for direct and downline producing agents affiliated with Actuarial Development Service, LLC. (Upline). Winners must be in good standing during the incentive period and at the time of the award of the incentive prize. Incentive prizes will be paid on or after November 15, 2017. Prizes are taxable and winning agents are responsible for reporting prizes for tax purposes. Incentive program entry constitutes participant's agreement to incentive program rules. Certain exclusions, restrictions, and limitations may apply. Incentive program rules are determined by Upline in its sole discretion. Upline reserves the right to change or cancel the program for any reason. This incentive program remains subject to applicable laws, rules, and regulations. Acceptance of a prize constitutes permission to publish winner name and location for promotional purposes. This is an advertisement. It is not to be construed as a contract and is only for distribution to appointed Shenandoah Life Insurance Company agents or representatives. Not affiliated with the United States government or the federal Medicare program.