



Liberty Bankers Life

Insurance Company

5 FOR \$500 CHALLENGE

Unlimited Number of Times You Can Earn an Extra **\$500!**

ARE YOU UP FOR THE CHALLENGE?





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Insurance Company

5 FOR \$500 CHALLENGE • HERE'S HOW IT WORKS:

5 Issued Policies = **\$250.00**

Each application submitted
via eApp = **\$25.00**

Each application underwritten
= **\$25.00**

Total potential payout
per 5 Issued Policies =

\$500.00

NUMBER OF TIMES YOU CAN EARN AN EXTRA \$500?:

UNLIMITED!

CONTEST RULES: For agent use only. Not for use with consumers. The incentive period is from September 15, 2017 through December 7, 2017. Only Medicare Supplement insurance business written for Liberty Bankers Life Insurance Company counts toward this promotion. Minimum of five (5) issued policies to qualify for promotion, and for each additional group of five issued policies that meet the criteria, an agent can qualify for one or more of these incentives. For every five (5) issued policies, agent will receive \$250.00, and for each such application that is submitted electronically using these carriers' designated eApp platform, agent will receive an additional \$25.00 per application, and for each such application that is underwritten by the insurer, agent will receive an additional \$25.00 per application. Maximum amount agent can receive per every five (5) issued policies is \$500.00 if all of the criteria has been met. Applications must be received during the incentive period, and issued by no later than December 22, 2017, and have an effective date no later than February 1, 2018 to count toward the incentive program. Applications that are guaranteed issue will not count for this incentive program. Applications for policyholders in Michigan, Minnesota, New York, Washington, and West Virginia will not count for this incentive program. This incentive program is only for direct and downline producing agents affiliated with Actuarial Development Service, LLC. (Upline). Winners must be in good standing during the incentive period and at the time of the award of the incentive prize. Incentive prizes will be paid on or after February 1, 2018. Prizes are taxable and winning agents are responsible for reporting prizes for tax purposes. Incentive program entry constitutes participant's agreement to incentive program rules. Certain exclusions, restrictions, and limitations may apply. Incentive program rules are determined by Upline in its sole discretion. Upline reserves the right to change or cancel the program for any reason. This incentive program remains subject to applicable laws, rules, and regulations. Not affiliated with the United States government or the federal Medicare program. Acceptance of a prize constitutes permission to publish winner name and location for promotional purposes. This is an advertisement.