



Equitable National Life's

# Cash For Apps

# Bonus

**\$100** per underwritten  
approved Med Supp Application!

***Until September 30th, 2018***

Agents must write a minimum of 4 approved underwritten Medicare Supplement applications per month to qualify. Applications must be approved by 7th day of the following month.

\* Paid out by Heartland Financial Group, Inc once 4th application is approved. Not paid on Guaranteed Issue or Open Enrollment business.

HFG at its sole discretion reserves the right to change the program rules and qualification requirements. Agents must be in compliance with all company guidelines and state regulations, and must be appointed and in good standing with ENL.



**EQUITABLE NATIONAL**  
LIFE INSURANCE COMPANY