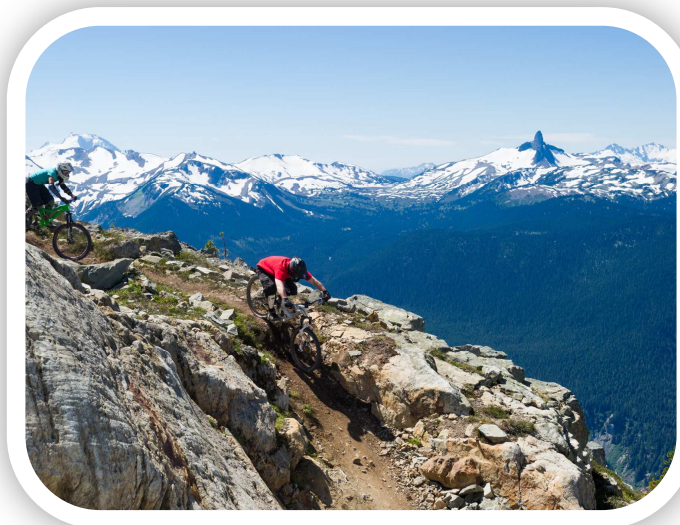


# New Era Life Insurance Companies

2016 Leader's Conference - Vancouver & Whistler

July 30th - August 3rd, 2016



Join us in 2016 and begin your journey in Vancouver, where you will embark on a private yacht to experience the longest running international fireworks competition in the world! Then take part in an unforgettable journey to Whistler, BC, a charming alpine village that offers breath-taking views, as well as amenities of fine dining, vibrant nightlife, revitalizing spas and the luxurious accommodations that Four Seasons Resorts has to offer.

**Qualification Period:** April 1st 2015 - May 31st 2016

**Qualification Requirement :** 250,000 Credits

200,000 Credits  
(If appointed on or after July 1st, 2015)

**Qualification Credit :** New premium - lapsed premium

for policies issued and paid-for during the qualification period.

Applications must be submitted and received between April 1st, 2015 and June 30th, 2016. Policies must be issued and paid for by June 15th, 2016 and remain in-force throughout the qualification period. New business only: no conversions or replacements. Applications submitted with an effective date and draft date after the end of the contest period will not qualify



For Agent use only  
New Era Life Insurance Company

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Houston, TX 77210

Phone: (800) 713-4680

Fax: (281)368-7282

Website: [www.neweralife.com](http://www.neweralife.com)



## Qualification Credits

### 100% Credit

- Critical Illness
- Dental Plus
- Gap
- Enhanced Accident
- Life Insurance & Final Expense
- Health Saver Plus
  - ◆ BONUS CREDIT: E-Apps with both Health Saver & Critical Illness are a 50% BONUS
- Medicare Supplement
  - Excluding guarantee issue and conversion business
  - 100% Credit for Open Enrollment
    - ◆ BONUS CREDIT: Underwritten E-Apps receive 25% BONUS
    - ◆ BONUS CREDIT: Husband & Wife (Underwritten) receive 50% BONUS
    - ◆ BONUS CREDIT: Underwritten Medicare Supp. & Life receive 50% BONUS\*
  - \* In states where life is available

### 80% Credit

- Cancer Max & other Accident & Health

### 40% Credit

- Short Term Medical

### 6% Credit

- Single Premium Annuity - New Money
- 50% Credit for Internal Exchange

Qualifying producers will be considered for an invitation for themselves and an approved guest, Attendance at the Leader's Conference shall be by invitation only. Producers must be in good standing with New Era Group at the time of the Leaders Conference in order to attend. The New Era Group reserves the right to withhold an invitation if persistency and production levels do not meet a minimum acceptable level. For non-attendance by qualifier, a 1099 will be issued for costs such as reserved room, airfare and items unable to be cancelled. Accommodations and transportation are not transferable and cannot be used outside of the Leaders Conference dates. No prizes, gifts or cash will be given to non-attendees in lieu of the Leaders Conference. The New Era Group, at its sole discretion, reserves the right to modify or change any of the qualifications or offerings at any time. The decision of the New Era Group on any interpretation of these rules shall be conclusive.

**Note: Not all products available in all states, thus credits only apply to approved states.**