Date

Name of Prospect

Address

City State Zip

Dear Name of Prospect,

If you’ve had trouble getting life insurance because of your health or your age, I’d like to talk to you about products that could help ensure your loved ones have protection against future financial burdens.

Final Expense Whole Life plans are products designed to provide coverage for a wide variety of applicants:

• Those who may be overweight or have developed health issues.

• Those who have been declined from other carriers due to previous or current health issues.

• Young individuals who have had trouble obtaining insurance.

• Those who wish to cover their final expenses but are limited in the amount of coverage they can apply for.

If you’ve dealt with any of these issues, or you simply don’t want to go through the hassles of medical exams and blood tests\* to purchase life insurance coverage, Final Expense Whole Life may offer the perfect solution for your individual situation.

I’ll call in the next few days to set up a convenient time to visit with you. We’ll talk about your particular life insurance needs, and how Final Expense Whole Life can be tailored to meet your individual circumstances. In the meantime, if you have any questions, feel free to contact me directly at (000) 000-0000.

Sincerely,

Your Name Here

Agency Name

Address

City State Zip

Phone No.

Email

\*Except for applicants in Wisconsin.

Products and face amounts vary by state and by issue ages.