



Struggling with the Juggling? I'm Here to Help!

My name is Candi Golden, and I am the Agent Advocate Director here at Eldercare.

What is an Agent Advocate Director?

Great question! It is a type of manager whose sole responsibility is to focus on each agent's success, whatever success means to that specific agent. The emerging role is about a solution to the core issues of agent portfolio development, retention and expansion.

What Exactly Does an Agent Advocate Director Do?

Simply put, anything necessary, within reason, to help agents accomplish their vision of success. Including but not limited to marketing, sales, onboarding, training, support and more. There are three necessary building blocks for this emerging profession that I have made my mission: an in-depth knowledge of the agents, effective expertise in the product being sold, and extensive domain expertise.

How do I Request Help?

The best form of communication is of course to just call the 800-777-9322 number and ask to speak with me. If I am unavailable to talk at that moment feel free to leave me a voicemail or better yet, send me an email candi@eisgroup.net, letting me know you called and a brief description of what I could do to help.



I hope you let me prove my worth,

Candi Golden

